



# Heidrick Ag History Center

Hays Truck and Heidrick Tractor Museums

1962 Hays Lane – Woodland, CA 95776

Vol. 2, No. 1

Spring 2010



## Explore Alternative Energy Options For Farms, Businesses, Homes at May 22 Fair

Explore cost-savings options for your business, farm or home at the Sacramento Valley Alternative Energy Fair next month at the Heidrick Ag History Center in Woodland.

The free fair, which will run from 9 a.m. to 4 p.m. May 22, will include speakers and presentations on the variety of ways you can save money and help conserve the earth's resources by using energy-savings options such as wind, solar, bio-fuel, geo thermal, biomass and electric vehicles. Information on tax incentives, rebates and financing options will also be available.

The daylong Alternative Energy Fair is presented by the Heidrick Ag History Center, and is sponsored by Constant Energy Source, REC Solar, Inc., Renewable Technologies, Inc., Siemens Energy and Automation Inc., SunWize Technologies, Inc., Talbott Solar and Radiant, Yolo Federal Credit Union, Yocha Dehe Wintun Nation, and Woodland Biomass Power Ltd. Some of the more than 20 speakers and topics are:

- Matt Isika and Bethany Malcolm, Yolo Federal Credit Union — Financing an Energy Project
- Joe Gwerder, Constant Energy Source — Wind, Solar: Selecting the Right Combination
- Paul Muller, Full Belly Farm — Capay Valley Energy Shed Initiative
- John Mott Smith, Yolo County Energy Task Force — Local Government Partnerships
- James Thompson, UC Davis — Energy From Drying Ag Products
- Sgt. Kurt Zeiler, Yolo County Sheriff's Department — Protecting Solar Panels From Theft
- Virgil Johnson, Woodland Biomass Power Ltd. — Converting Waste to Energy
- Larry Rolston, Freeheart Farms — Changing to Solar on a Small Family Farm



Dozens of solar panels capture energy to help power Full Belly Farm in Guinda. The panels, which sit atop one of the Farm's repair shops, produce 23 kilowatts of energy to power the Farm's packing shed.

- Carolyn Schrader, Energy Change Solutions — 8 Steps Before Installing Solar
- David Eveland, SunWize Technologies — Neighborhood Solar: Go For It
- Scott Ragsdale, The Solar Company — Evolution in Solar Products: Thin Film, High Voltage & New Biomass
- Dean Talbott Newberry, Talbott Solar & Radiant — Make Your Home Radiant

Information will also be available on cool roofing (Mike Rabaino Roofing Inc.), electric and solar fencing (Tractor Supply Co.), avoiding foreign product pitfalls (Renewable Technologies Inc.) and responsible conservation (Yocha Dehe Wintun Nation). Electric vehicles will be displayed, including Honda, Ford Focus and a car from the UC Davis Plug-In Hybrid Electric Vehicle Research Center.

The Alternative Energy Fair is designed to be a family-friendly event. The whole event is free with free admission to both the antique tractor and truck museums, and includes children's activities. Refreshments will be available on-site.

## In Brief

**The Return of the Corn Maze**—After a two-year hiatus, the Corn Maze sponsored by the Heidrick Ag History Center will return. It will operate Saturday, September 25 through Halloween.

**Red Sox at Oakland A's, July 21**—Join Ag History Center volunteers, staff and community members on the bus trip to the Boston vs. Oakland game on Wednesday, July 21. See Woodland native son and 2007 American League Rookie of the Year and All Star Dustin Pedroia play. Coach trip to and from the game and seats behind the first base area for \$75. Call the Center at 666-9700 to reserve your seat!

**Convention Time!**—The American Truck Historical Society is having its annual convention at the nearby Alameda County Fairgrounds in Pleasanton, May 27-29, 2010. Some of our members and volunteers will be attending. Also, at least one bus load of truck enthusiasts from the convention will tour the Hays Antique Truck Museum that weekend. Visit [www.aths.org](http://www.aths.org) or see the poster in the Center's lobby for more information.

**Buses in a Museum?**—A proposal to include The Pacific Bus Museum in the Heidrick Ag History Center is being considered by the Board. No decision is expected for several months as both parties need to carefully review the benefits and responsibilities each would incur. The Pacific Bus Museum features about a dozen and a half vintage buses manufactured from 1932 to 1971, which can be viewed at [www.pacbus.org](http://www.pacbus.org). A couple of the Museum's coaches assisted with transportation at the the Best Show on Tracks in 2008.

## Four Yolo County Residents Join Heidrick Ag History Center Board

With expansion of the Board, the Heidrick Ag History Center is seeking greater visibility for its two world-class attractions, the Hays Antique Truck and Heidrick Tractor Museums.

The Heidrick Ag History Center, a nonprofit public benefit 501(c)3 corporation, has added four Yolo County agriculturalists to its Board. Now 12 members strong, the Board's goal is to guide the Center toward further educating people locally and across the globe about its unique collections of antique agricultural equipment and trucks.

Joining the Board are Paul Leathers, retired Woodland Community College agriculture instructor; local farmer Don Peart, Harmon Taber of Capay's Taber Ranch, and Helen Voss of Esparto, past president of the Yolo County Fair Board.

"Their addition has increased the wealth of ag and community knowledge for the Board," said President Wayne Ginsburg. "Their talents and interests in agriculture are focused on upcoming events."

Peart, a recently "retired" Yolo Co. Planning Commissioner, chairs the May 22 Sacramento Valley Alternative Energy Fair. (See page 1)

"Our goal is to expand the events conducted at the Center to provide greater visibility of the Museum's exhibits, as well as provide a venue for events like the Energy Fair that support stronger, healthier communities and agriculture," Ginsburg said.

Other board members are:

- President Wayne Ginsburg, a retired Woodland teacher, who also serves on the Yolo County Visitors' Bureau Board.
- Vice President Linda Lucchesi, a daughter of the late Fred C. Heidrick, founder of the Ag History Center, and the Center's archivist.
- Treasurer Cyndi Blicke of North Valley Bank, Blicke has a wide variety of nonprofit organizational experience.
- Dan Best II, a local farmer whose grandfather was the first president of the Caterpillar Tractor Company.
- Kent Lang, walnut grower and past Yolo Co. Farm Bureau president.
- Keith Lawrie of Valley Tractor and Truck Co., the local John Deere dealership.
- Al Plocher with a background in the dairy industry and an active docent at the Museums.
- Ed Rocha, a Turlock trucking company owner and executive director of the Hays Antique Truck Museum.
- Gene Muhlenkamp, liaison to the volunteers of the Heidrick Ag History Center.



**Try This**—New HAHC board member Harmon Taber offers Tabor Olive Oil tasting at the Davis Farmers Market, May 1.



**Shaw Du-All Claimed to Do It All**— This diminutive garden tractor, the Shaw Du-all Model RJ 7, was recently donated by Barry Barber of Petaluma.



**Rock Out Like It's 1955**—The Soda Shop display in the Hays Antique Truck Museum has been enhanced by a fully operational and good sounding juke box. This mainstay of popular hang outs of the 40s, 50s and 60s was recently restored by volunteer Dale Hall.



**1928 Ford Model AA 1 1/2 Ton Rag Top Farm Truck**— was donated to the Hays Antique Truck Museum by Steve (pictured) and Elizabeth Stabach, who recently moved to Woodland from the Bay Area. Steve also is a new "Tuesday Crew" volunteer.

The truck had been a part of a farming operation in the vicinity of Gilroy, CA. It exemplifies the extent to which western users will customize vehicles to meet special needs. Ford truck components dating from 1928 through the mid 1930s were selectively assembled: the open cab, extra transmission, and a FABCO\* frame extension with heavy duty rear axle assembly which allowed for a longer flatbed body designed for agricultural lug boxes. This artifact is a welcomed addition to the Hays collection.

\* FABCO is the product name for the F.A.B. Manufacturing Company, an Oakland, CA firm which began making frame extensions of Ford and Chevrolet trucks in 1918, to meet the unique needs of western farmers.

—Information courtesy of Bev Davis



**Woodlander of the Month**—Cathy Fleming, HAHC volunteer, was honored as the March Woodlander of the Month by Mayor Skip Davies and Yolo County Supervisors Duane Chamberlain and Matt Rexroad for her outstanding volunteer services to the Community Care Car and helping the librarian at Maxwell School, leading educational tours of the Heidrick and Hays Museums, the Springlake School house and the Gibson House Museum.



1962 Hays Lane  
Woodland, CA 95776

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**BOARD OF DIRECTORS**

- Wayne Ginsburg, President
- Linda Lucchesi, Vice President
- Cyndi Blickle, Treasurer
- Dan Best
- Kent Lang
- Keith Lawrie
- Paul Leathers
- Don Peart
- Al Plocher
- Ed Rocha
- Harmon Taber
- Helen Voss
- Gene Muhlenkamp,  
Ex Officio

**STAFF**

- Wayne Ginsburg,  
Interim Executive Director
- Colleen Thompson,  
Administrative Director
- Lindsey Liberman,  
Guest Services
- Christian Stonehouse,  
Facilities Director

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# Sacramento Valley ALTERNATIVE ENERGY FAIR

9 a.m. to 4 p.m.  
Sat., May 22, 2010



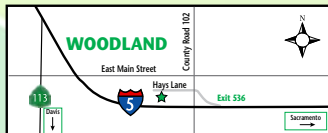
Learn about the **financial & ecological** benefits of wind generation, solar panels, electric vehicles, cool roofing & other alternative energy solutions for your home, business or farm including **Tax Incentives & Rebates!**

**Talk Directly To Industry Leaders About:**  
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**Find out how Alternative Energy can change your FARM and HOME!**

HEIDRICK AG HISTORY CENTER  
1962 Hays Lane  
Woodland, CA 95695  
(530) 666-9700

[www.aghistor.org](http://www.aghistor.org)



**FREE Museum Admission • Kids' Activities • Lunch Available**

HEIDRICK AG HISTORY CENTER  
PRESENTS

JULY 21, 2010

OAKLAND A'S  
VS.  
BOSTON RED SOX

BUS TRIP

\$75

9:30 A.M. BUS DEPARTURE  
FROM CENTER PARKING LOT

Reservations (530) 666-9700